





OUR MISSION

CTY is a center for innovation dedicated to advancing the field of gifted education through research on testing, programs, and other supports for advanced learners. On the premise that advanced learners come from every community and every demographic, we aim to understand and inform how these students need to be nurtured to achieve their full potential as learners and global citizens.



Our vision is to be innovative, inclusive, integrated, informed, and informative using forward-thinking, sustainable strategies that serve families, support educators, and influence the future of education.

Dear CTY Family and Friends,

As I reflect on my first year as executive director, I am deeply appreciative of the strong foundation on which CTY is built and of the dedicated, enduring community we serve.

This summer, we had the privilege of working with thousands of students in our on-campus and online programs, and I had the chance to visit some of our in-person locations. Observing classes and navigating clusters of students on our campuses, I saw young people who were engaged, who challenged themselves with rigorous courses, who tried something new, and who, importantly, had fun. I was reminded just how essential time with peers, connecting with academic content and with each other, is for our students and our staff.

Finding your people and discovering new academic passions have been hallmarks of CTY from the beginning. And yet we know the educational landscape has changed dramatically since our founding in 1979 and that those changes have only accelerated in recent years. One of the lessons that has come sharply into focus for me since taking on this role is that for CTY to continue to thrive, we must respond and innovate for the future while remaining true to who we are and to what we do best.

CTY was founded as a research project dedicated to understanding how academically advanced students learn. Research has been part of who we are from the beginning. Now, as we look to the future, we know that designing, delivering, and studying innovative educational models and approaches for bright students is the best way for CTY to strengthen our programs and support our community.

In the pages that follow, you'll learn about some of the many partnerships, communities, and contributions that are fueling key initiatives at CTY. We couldn't have accomplished this essential work without your help, and I am so thankful for you and all that you continue to do for CTY.

Sincerely

Amy Lynne Shelton, PhD Executive Director



OUR ROADMAP IS CENTERED AROUND THESE STRATEGIC GOALS

Build CTY as a foundation for and generator of research.

> Unify CTY's curricular approach, program integration, and research.

Train CTY-expert instructors.

Collaborate
across Johns
Hopkins
University to
mutual benefit.

Collaborate with external educational organizations.

CTY's Strategic Roadmap

CTY's Strategic Roadmap supports the organization's goals as it aims to deliver on its mission of nurturing advanced learners and supporting the gifted education community, while also fulfilling the larger Johns Hopkins University mission of delivering knowledge for the world.



OUR FOUNDATIONAL PILLARS

- Identifying and supporting learners in every community and demographic
- Differentiation among advanced learners
- · Acceleration and enrichment
- Facilitated learning over primary instruction
- Strength through collaboration and partnerships
- Provide peer networking and foster community



Our goals build on our strengths. They are ambitious, but it is difficult to imagine an organization better positioned to achieve them. Through a culture of continuous improvement and innovation, we will drive ongoing transformation in efforts to identify and nurture the advanced young learners who will become the world's future problem solvers, while retaining the heart of what has made CTY special: its programs and core mission.

CTY Advisory Council

CTY depends upon the dedicated volunteer leadership of our Advisory Council. We are thankful to this diverse group of alumni, parents, and friends, who aid in achieving CTY's mission and strategic goals by advising senior leadership, serving as advocates, promoting programs, communicating our efforts in the field of gifted education, and so much more.

Lee Stephens has been at the forefront of these efforts as chair of the Advisory Council for the past six years. He has given us his time and expertise, always addressing the concerns of our community from the perspective of a parent who entrusted CTY to challenge his children academically. CTY thanks Lee for being an inspirational leader. We look forward to continuing to work with him as a member of our Advisory Council as we welcome Marc Schneider as our new chair. Marc is a CTY alumnus, parent, former CTY staff member, and a member of the Advisory Council since 2018. He began his term as chair in July 2023.

CTY gratefully acknowledges the leadership of the members of the East Asia Advisory Council, which was retired in January 2023. We thank chair Rebecca Xu, council members as well as other former members for their time, commitment, and service as international ambassadors, who promoted CTY's values and mission. We also bid farewell to Michael Eastwood, who stepped down from the CTY Advisory Council in January 2023.

We are delighted to welcome a new cohort of advisory council members, all of whom are CTY alumni. Their terms began in spring 2023.



"CTY really provides a unique environment for its students to engage in advanced coursework, to experience living on a college campus, and have an excellent time with new friends. That is why I support CTY so that students continue to have those lifechanging experiences that only CTY offers."

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Marc Schneider Chair, Advisory Council



ANDY BARTHOLOMEW is a software engineer at Airbnb. He formerly worked as a software engineer at ApartmentList and Facebook. He earned a B.S. in Computer Science from Oberlin College and an M.S. in Computer Science from Brown University. Andy participated in three On-Campus Programs.



ADAM GARNER is a partner and global head of FICC options at DRW, a diversified private trading firm based in Chicago. His career started in 2003 at Credit Suisse First Boston as an interest rate options trader, later becoming co-head of nonlinear interest rates trading. Adam graduated from MIT with a dual major in electrical engineering and finance. Adam participated in five years of On-Campus Programs and is a CTY parent.



PETER STRIS is an attorney who serves as a lead strategist and presenter in trials, landmark appeals, and media-response campaigns. Reuters has recognized Peter as one of the nation's most influential lawyers to appear before the U.S. Supreme Court, where he has argued 10 cases. Peter received his J.D. from Harvard and his B.A. in music from the University of Pennsylvania. Peter participated in four On-Campus Programs and is a CTY parent.



CTY Advisory Council and East Asia Advisory Council members and CTY's executive director and senior director of development and alumni relations met in New York City in June 2023.

CTY Advisory Council

Marc Schneider, Chair ('85-'87, Parent)

Andy Bartholomew ('99-'00, '02)

Amy Bauman (Parent)

Kimberly Boateng (CTY Scholars, '17-'20)

Allison Devore (Parent)

Joseph Ferguson (Parent)

Adam Garner ('94-'96, Parent)

Venezia Garza (CTY Scholars, '17-'21)

Mary Hyman (Friend)

Terri Kim (Parent)

Nina Kleaveland ('96-'97)

James Li ('95-'00)

Marjorie Loeb (Parent)

John Lutz (Parent)

W. Keith Robinson (Parent)

John Sabat (Parent)

Lee Stephens (Parent)

Peter Stris ('88-'91, Parent)

Ashley Timmer (Parent)

Laura Overdeck, honorary member and former chair (Parent)

CTY East Asia Advisory Council

Rebecca Xu, chair (Parent)

Ivy Chiang (Parent)

Michelle Chin (Parent)

Warren Lee (Parent)

Helen Sun (Parent)

Satoshi Ueyama (Parent)

Karel Vacek (Parent)

Siew Fong Yiap (Parent)

Andrew Yiu (Parent)

Jason Zhang (Friend)



Advisory Council members Nina Kleaveland '96-'97 with Lee Stephens, CTY parent and former Advisory Council chair.

The CTY Experience

People are at the heart of CTY. Every CTY staff member has a hand in delivering the CTY Experience, which combines rigorous academics with a novel approach or context, all provided in a fun setting. The CTY community includes advanced learners and exceptional instructors like Bob Rozakis, who his students know as Mr. R.

"I landed in a classroom with the Rozakis-es. Anyone would be lucky to have someone like them in their life, whether it's in high school or college or out in the workforce. If I were you guys, I'd consider myselves a very fortunate bunch indeed."

Billy Flook '93-'95





Above left: Bob Rozakis (right), CTY instructor with his daughter Sammi Cosgrove, CTY academic dean at Ursinus College in 2023. Above right: Bob gets a group hug from one of his 2018 classes.

"I have been teaching at CTY since 1993, when I was still a writer at DC Comics. My wife Laurie, a college English professor, and I created the Writing and Imagination course and tag-teamed teaching it at the outset. A comics-inspired assignment I still give to the kids is to write the dialogue for blanked-out balloons for a few pages of comics.

Very early on, I asked my class to write a magazine advertisement for CTY and our writing class. Some kids had ideas right away, but one girl had filled up half her page by repeatedly writing the word 'words.' I asked, 'What's the key to this because you are just putting words on the page?' She looked at me, and her eyes lit up. She went over her words with a marker and wrote, 'Just putting words on the paper doesn't make it writing,' and there was a perfect advertisement for the class.

I love teaching. I love working with the kids. I love the 'Aaahh!' moment when suddenly they get an idea. You can almost see the light bulb go off over their heads. Sometimes, a student is in the middle of writing a story and gets stuck or can't work out the ending. My job is to push them along and that's what I enjoy.

One year, there was a fly in the class. It would land on notebooks, and I said, 'Buzzy just wants to read what you are writing.' The kids got used to him and Buzzy was still around when the second session students arrived. I introduced him as the class mascot. A week later, poor Buzzy was dead on my desk. I wrapped Buzzy in tissue to throw him in the garbage, but the kids clamored 'no.' That day, the class wrote and then read their eulogies at Buzzy's funeral as he was buried in a little hole I dug outside.

On the first day of class, I always ask my students to write, 'I can write. I can write anything. I can write anything if I try.' My approach is to make writing fun, and sometimes the kids think the tasks are games.

Every year, my classes also write letters from 20 years in the future. And in 2013, I reached out to some students from 1993. Some wrote back with insights and advice and one student, Billy Flook, confirmed he had become a writer. This year, the kids asked me if they would hear from me in 20 years. I'll be 92 then and doubt I'll still be teaching the class, but you never know!"

- Bob Rozakis, CTY instructor and parent



THIS YEAR AT CTY

This year, CTY students made countless discoveries, friendships, and memories. Over 4,100 On-Campus Programs students converged on eight day and residential sites in summer 2023. In addition, CTY Online Programs had more than 8,200 participants between July 1, 2022 and June 30, 2023. About one-fifth of our On-Campus and Online Programs students came from abroad, joining students from nearly every state in a diverse and inclusive community.

CTY offered over 300 in-person and online courses. CTY continues to review and improve our course offerings. For example, Online Programs recently completed a four-year project to increase interactivity, relevance and collaboration in our online courses. One student said of their Honors Life Science class, "this course was engaging, challenging, interesting, and fun. I have learned many important ideas and skills during this class. I am so grateful that I took this course, and that I had a great instructor."



Center for Innovation

CTY is a center for innovation rooted in research that was founded more than 40 years ago by a researcher dedicated to identifying and supporting the most advanced learners. Our commitment to research remains as strong as ever. We're continually advancing the field of gifted education through peer-reviewed, published research into what it means to be an advanced learner in a changing educational landscape, how advanced students learn, and what they need to thrive.

BALTIMORE EMERGING SCHOLARS

CTY conducts the Baltimore Emerging Scholars program in partnership with Baltimore City Public Schools. The free program, founded in 2014, evolved from the need to identify academically advanced students in low-resourced communities, where students have been less successful on traditional measures of above-grade-level testing.

CTY provides student curriculum and professional development training for educators to identify and meet the needs of advanced learners. Students in the program participate in interdisciplinary, hands-on lessons in architecture, engineering, space and astronomy, and cryptology. The 2022-23 school year and summer programs served approximately 1,000 students from more than 40 schools. CTY researchers are studying student performance and conducting alternative cognitive tests to identify markers for advanced academic ability beyond traditional verbal and quantitative reasoning abilities.

In May 2023, CTY welcomed 200 CTY Baltimore Emerging Scholars and their families and educators to the Johns Hopkins University's Homewood campus to celebrate a successful year of educational exploration and the students gaining greater confidence in their ability to tackle academic challenges. The celebration was partly supported by a grant from the Jack Kent Cooke Foundation.



CTY Baltimore Emerging Scholars and families gathered to celebrate at Johns Hopkins University's Homewood campus in May.

DYNAMIC SPATIAL ASSESSMENT

Assessing advanced learners' academic potential to understand their educational needs is a persistent challenge in gifted education. CTY's Dynamic Spatial Assessment project addresses the limitations of current measures used to identify academically talented students. The goal is to move expectations away from looking at a single correct answer as a measure of ability to examine problem solving as it unfolds.

Amy Shelton, PhD, CTY's executive director, leads the world-class multidisciplinary project team of JHU faculty and graduate students with Chien-Ming Huang, PhD, assistant professor, and Sanjeev Khudanpur, PhD, associate professor, of the Whiting School of Engineering. The team is currently working on developing and testing problems for a full-scale study launching later this year.



MAPS students from the Joseph A. Gomez Elementary School participating in a hybrid session led by CTY and in-school instructors.

MATH ACADEMY FOR PROMISING SCHOLARS

CTY's Math Academy for Promising Scholars is an accelerated remediation program for high-potential math students in the U.S. Virgin Islands, where academically advanced students are difficult to identify because of systemic under performance on grade-level assessments. The program serves students in grades five through eight.

MAPS launched in 2020 as a partnership between CTY and the Virgin Islands Department of Education. About 250 students from St. Thomas and St. John schools are enrolled in the 2023-2024 school year program, and CTY is exploring program expansion to St. Croix. The Johns Hopkins University Center for Research and Reform in Education's annual evaluation of the program has demonstrated statistically significant gains in math standardized testing for MAPS students compared to non-MAPS peers. The program is supported by generous funding from Golub Capital.

CTY Scholars

The CTY Scholars Program was developed in 2004 as a four-year scholarship initiative for high-potential eighth-grade students from low-resource communities traditionally underrepresented in higher education. Our scholars are prepared for top levels of academic achievement with academic advising, participation in CTY's rigorous summer and online courses, and support for leadership development and college preparation.

The Class of 2023 was supported by:

Clifford Burnstein and Sabra Turnbull Golub Capital

CTY recognizes generous support for the program from:

AT&T

Mary Catherine Bunting Richard Cooper and Judith Areen Nicholas Fox and Maria Shim

Gallagher

Bruce and Abra Gorby

Harry Hartford

Jaehee Kim and Haechang Lee

Tyhoa Kobler and Zaheer Sitabkhan

Catherine and Joe Liberatore

Warren and Mary Naphtal

Northrop Grumman Corporation

Rodney and Ardis Ono

Cindy and Sash Rentala

The Stone Family

Ashley Timmer and Ari Zweiman

Richard Towne

Victoria Foundation

Anthony and Nanar Yoseloff

CTY Scholars Class of 2023



AZAIRE ANDRE is studying finance at Dartmouth College. She attended Columbia Secondary School in New York, N.Y., and is known for being confident, passionate, and optimistic. Highly selfmotivated, Azaire started high school with the goal of graduating one year early and she achieved her goal. While excelling academically, Azaire dedicated herself to leadership roles outside the classroom. She founded a mentorship program and was captain of the girls' varsity basketball team, a varsity cheerleader and stunt captain, and a member of the varsity swimming team. Azaire also participated in the Fresh Air Fund and Big Brothers and Big Sisters programs. At CTY Azaire took the course Foundations of Psychology.



CYRUS CASTELLANOS is majoring in mathematics and economics at Carnegie Mellon University. He can best be described as optimistic, organized, and responsible. As a distinguished senior at Brooklyn Technical High School, Cyrus was a high honor roll student, was highly involved at school, and held numerous leadership roles. He was vice president of the Key Club, event coordinator of the school's fashion magazine, and a member of student government. He served as a tour guide and presenter for the National Honor Society and helped to acclimate middle school students to life at Brooklyn Technical. Passionate about math, Cyrus was a member of the Mu Alpha Theta Math Honor Society. Cyrus took Logic: Principles of Reasoning and Spanish Language Intermediate Part II courses at CTY.



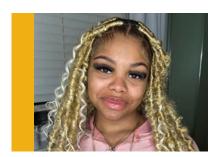
KARISHMA DEVI RAMKARRAN is

studying history at Mount Holyoke

College and is known for being an industrious, compassionate, and reliable student leader. She graduated from The Bronx High School of Science, where she founded the Leftist Theory Club and was also the editor-in-chief of the school yearbook and newspaper. Karishma was a delegate in Model United Nations, a Questbridge College Prep Scholar and a Thrive Scholar. A member of the National Honor Society, Karishma earned perfect scores on three AP exams. Outside of school, she co-founded and served as finance director of the Forest Hills Plant and Animal Coalition, where members facilitated community events to advance environmental and social justice

initiatives. At CTY, Karishma took Great

Cases: American Legal History.



SARAH WHITMORE is attending the College of Mount Saint Vincent and aspires to become a nurse. As a graduate of the Macy Honors Program at DeWitt Clinton High School in Bronx, New York, she can be described as caring, confident, and determined. At school, her favorite classes were Economics, U.S. History, and Algebra. For Sarah, serving as a mentor was a primary interest, and she has mentored students in Girl Scouts and members of the DeWitt Clinton dance program. Sarah also enjoyed interning at a hydroponic farm, where she performed farm maintenance. She was a praise dancer and sang soprano in the youth choir at her church. Sarah also worked part-time at a local store. At CTY, Sarah challenged herself by taking the Foundations of Psychology and Unquiet Minds courses.



TEKLA CHEW is studying at Washington University in St. Louis and is double majoring in mechanical engineering and business. Tekla was an outstanding student leader at Townsend Harris High School in Oueens, New York. He was president of the Philosophy Club and was an accomplished musician in the school's wind ensemble, playing first chair tuba, first chair French horn, second chair baritone horn, and trumpet. He was also vice president of membership of the Life Club, where he coordinated community service opportunities for members. An avid film enthusiast, Tekla was the Film Society president and helped quadruple the club's social media engagement. He took advantage of opportunities to challenge himself in school by taking classes such as Classical Greek and Japanese and participated in the dual enrollment program with CUNY Queens College. Tekla took the Introduction to Forensics, Introduction to Web Design, Exploring Ethics, and Incentives for a Better World courses at CTY.



J'OVANNY JNO-PIERRE is studying cognitive science/pre-med at Swarthmore College. He is known for being calm, caring, and empathetic. As a senior at Charlotte Amalie High School in the U.S. Virgin Islands, he also took classes at the University of the Virgin Islands. A high honor roll student, he founded The Quill media club and served as editor of the school newspaper. J'ovanny was a member of Sparks, a community service program, and belonged to the student council and the National Honor Society. As a skillful debater, J'ovanny enjoyed Moot Club where he learned legal terminology and researched case law. Through CTY, he explored a variety of subjects by taking courses including Crafting the Essay, Satire, Comedy, and Politics, and Personal Identity and Memory.



AALIYAH JOHN is now a first-year student at Rochester Institute of Technology, where she is studying computer science. She can best be described as being independent. creative, and zealous. While attending the Antilles School in the U.S. Virgin Islands, she founded the Coding Club and participated in the Tech Scholars Program sponsored by the New York Historical Society. She also demonstrated her love for fine arts and performing arts by participating in the Art Club, Drama Club, and International Thespian Society. Aaliyah created a website where she profiled dynamic women who made major contributions to society and studied Russian. Her interest in Russian language and culture was solidified when she won a scholarship to take Russian through the National Security Language Initiative for Youth, sponsored by the U.S. State Department. Aaliyah took several CTY courses, including Introduction to Logic, The Psychology of Memory, and Game Design.

"I was seasick, sailing in the midst of a storm birthed out of my own excitement and fear about starting high school. The next few years would play a part in determining who I would become in the future. All of these [CTY] experiences have been a blessing to have under my belt, but perhaps one of the most important things CTY Scholars is leaving me with is a goal for the future."

Tekla Chew

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Class of 2023 Achievements

42 college acceptances

\$73.426 average college grant/scholarship

1 Questbridge College Match Scholar

2 Yale Young Global Scholars

3 AP Scholars with Distinction

4 Thrive Scholars



Gifts for Impact

We like you, we love you, we CTY you!

That's what CTYers say and that's how we feel about our community of supporters— CTY alumni, families, volunteers, friends, and staff members. Contributions to CTY came in all shapes and sizes and originated from individuals and institutional donors. These gifts provided student financial aid, research support, curriculum development, enrichment programs, college preparation and academic advising, and wellness initiatives.

HERE ARE SOME HIGHLIGHTS OF OUR PHILANTHROPIC EFFORTS:

- We received more than 2,500 gifts and pledges this past fiscal year (July 1, 2022 to June 30, 2023).
- CTY celebrated its first ever principal gift to establish the \$5 million U.P. Sircar Family Foundation Endowed Scholarship Fund, which is the largest gift in our organization's history.
- On Pi Day, March 14, 2023, we surpassed our goal by 33% and raised over \$80,000.
 We are grateful for our 680 donors, including three fulfilled matching gift challenges by Advisory Council members Joseph Ferguson, James Li '95-'00 and John Sabat.
- The Overdeck Family Foundation and the Goldsmith Family Foundation provided \$300,000 and \$100,000 for student financial aid, respectively.
- Gifts made with a student's CTY course registration amounted to over \$36,000 and will be used to help support other bright learners. Sera Kim, a CTY parent, made a record 12 gifts with registrations.
- Alumnus Jared Weiss '07-'10 is our longest-standing monthly supporter. He made his 46th consecutive gift and supports the Alumni Scholarship Fund.

CTY ENDOWMENTS

Endowed funds are established with an initial investment of \$100,000 and held in perpetuity to support the purpose designated by the donor. CTY has 67 endowed funds, including scholarship funds established by Advisory Council members Mary Hyman, Terri Kim, Marjorie Loeb and John Lutz.

Endowment Facts and Figures

56 endowments for scholarships

11 endowments for research, development, and other initiatives

\$21.1M historical book value

\$27.7M market value as of June 2023

\$301.3K in payout as of June 2023

To learn more about establishing an endowment, contact ctydevelopment@jhu.edu.

Philanthropic support for CTY is also reflected in the relationships we cherish and continue to cultivate. Bobby Zipp '05-'12 made a commitment in his will to benefit CTY, and is our youngest legacy donor. Read on to learn what motivated his gift and to hear from Carolyn and Ken Ottenbreit, who are proud parents of three "forevermores."



"I always loved ancient Egypt as a kid. I had several textbooks on my bookshelf at home and could spend days studying nothing else but Egypt because I found

it fascinating. The kids at my school, however, didn't share my passion for the pyramids and the Egyptian gods, so I normally did it on my own.

That completely changed when I attended CTY—suddenly, I was in a room with a dozen other kids who were just as excited as I was about learning. It was a little mind boggling at first!

After I got used to it, it was super easy to become friends with everyone, and I missed them a lot every time CTY wrapped up for the summer.

On one occasion, our instructor Mark told all the students that we were only allowed to bring one drink bottle to class. He was getting fed up with the class turning up with multiple bottles because we were trying every sugary drink possible from the snack shop. So, we all got together and decided to have some fun and

turned up to class with massive two-gallon water bottles, clunking them down on our desks in unison. It was silly but it's also one of my favorite memories because it was something serendipitous and sums up the spirit of CTY.

It's impossible to overstate how important my CTY experience was for me. During my teenage years, I went through some tough times. I believe I would have backed away from my intellectual curiosity to fit in back home. CTY showed me that there were other kids out there who thought learning was also fun. I'm still close with many CTYers—one of them actually just got engaged and I'm so excited for the wedding!

I love talking to parents of potential CTYers because they don't always realize that CTY offers so many benefits beyond academics. I know the power of the program to transform someone's life. I feel passionately that a new generation of kids should know what it feels like to be understood, to be included, and to be challenged and rewarded in the ways that only a CTY experience can offer."

- Bobby Zipp '05-'12

"CTY quite literally saved my life. Without the knowledge that there was a community out there who truly understood me during my early teenage years... it's quite likely that I would have sought out more destructive routes to keep myself together. The least I can do for CTY is designate a portion of my assets to ensure the program can continue to provide those transformative experiences to new generations of CTY kids."

Bobby Zipp '05-'12



"All three of our children attended CTY and each child found programs that appealed to their individual strengths and interests. We discovered CTY in 2010 when our oldest child, Katherine, attended a Family Academic Program to visit Thailand with her grandmother. Katherine then spent five summers exploring math, science, and astronomy at CTY sites on both coasts.

On Katherine's first day of math class at the University of Chicago, she was pleasantly surprised when her professor began by introducing a favorite proof from her CTY Paradoxes and Infinities course. She graduated with dual majors in math and astrophysics and now works in technology consulting.

Our second child, Maggie, excelled at CTY's Spatial Test Battery and especially enjoyed building model bridges in the Physics of Engineering class. It is perhaps no surprise that she is now interning with a global construction management firm. Our son Matthew followed his sisters to CTY and took the most eclectic selection of courses, from Model U.N. to Computer Science and Astronomy. He especially enjoyed ultimate frisbee and running during the activities period. Though he focused on languages in high school, he ultimately chose to study engineering in college.

We are not CTY alumni and before we had children our opinion of gifted and talented education, if we had one at all, could have been summed up as 'fluff'. We didn't realize how much children crave learning and that the challenge for parents is to find a way to nurture that innate sense of wonder and discovery. CTY became a trusted partner in that pursuit.

Our kids enjoyed the diversity of their classmates at CTY and have stayed in touch with many of them. When we toured colleges with Maggie, we seemed to be having coffee with a different student from CTY at every school we visited. We continue to support CTY so that today's students have the same opportunity to experience the joy of learning with kindred spirits that our children enjoyed."

- Carolyn and Ken Ottenbreit, CTY parents

Learn about achieving your philanthropic, financial, and estate planning goals, while supporting the mission of CTY.





Alumni Engagement

The achievements of our alumni community are truly impressive, and with each encounter. we are learning from their critically important perspectives. Our growing engagement efforts are leading to new connections and collaborations that amplify alumni stories and achievements and help inspire the next generation of bright learners.



Over the past year, the Development and Alumni Relations team offered new opportunities to enhance relationships with our alumni base. Some highlights include:

- A 17% increase in membership on our alumni social media platforms.
- More than 45 volunteers participated in monthly social media spotlights, interviews, videos, and testimonials.
- We held over 150 one-on-one meetings with alumni from around the world.
- We gathered feedback from two New York City-area focus groups about regional programming.







Top: CTY alumni, parents and friends at a Brooklyn Nets game gathering hosted by former East Asia Advisory Council chair Oliver Weisberg. Bottom: A New York-area alumni gathering at the historic Penn Club in Manhattan.

GETTING TOGETHER

Alumni and other members of the community participated in a host of exciting programs and events:

- Social events, including the Penn Club of New York City gathering sponsored in part by Grace Yeon '03-'04, '06.
- 5 Questions With, a video series that features alumni from various industries sharing CTY memories and insights on their professional iourneys.
- Bright Now, CTY's speaker series, featured Eve Rosenbaum '99-'02, '05-'07 assistant general manager, Baltimore Orioles and Ben Jealous '86-'87, executive director, Sierra Club.
- The CTYer, our alumni and friends newsletter, which is published three times per year.

LOOKING FORWARD

The CTY Alumni Network continues to grow, and we want to make the alumni experience even better. We shared a new engagement survey in July to inform how we can improve the ways we connect with alumni. Following the success of recent events in regional areas, we plan to focus on increasing our engagement efforts in Southern California. We welcome alumni living and working in the Los Angeles area to help with these efforts.

Visit the CTY website Alumni Resources page for the full menu of opportunities to stay engaged:





Alumni Spotlights



BRITT POWER '87-'89

CTY parent and Champions Club member, Britt Power spent three summers with CTY at Scripps College. She fondly remembers her time at CTY because it helped focus her academic pursuits and led to friendships that have lasted decades. "My CTY coursework was a key factor in my decision to pursue a Communications major in college and ultimately also set me up for success in my professional life," said Britt, who has a successful career in public affairs and market research.

Britt has remained actively engaged with CTY and recently participated in the New York City alumni focus group, was an advocate for our Giving Tuesday Campaign, and made introductions to reengage her alumni contacts with new programs.



JASON ARTILES, CTY SCHOLARS, '09-'12

Jason is a CTY Scholars alumnus, who was sponsored by Goldman Sachs, and attended CTY sites at Roger Williams University and Lafayette College. He is a human resources business advisor at KPMG, bringing to bear his analytical experience in the corporate retail, financial services, and human resources sector. In his current role, he is responsible for analyzing, preparing, and distributing a variety of reporting including on DEI metrics, employee engagement, and also supports employee life cycle processes.

Jason shared, "CTY has impacted both my educational and career trajectory. This program provided me with the tools to succeed academically and provided me with invaluable coaching sessions to tackle the real world. From day one, my educational advisor at CTY was invested in seeing me grow and accomplish my goals." He has participated in alumni events, volunteered for social media spotlights, and enthusiastically shared his CTY story and career journey with our community.



BEN JEALOUS '86-'87

Ben Jealous participated in On-Campus Programs at Scripps College and Franklin & Marshall College. He was also a featured guest for the CTY Bright Now speaker series this past winter, sharing his experiences of being a CTY alumnus, leader, coalition builder, and nonprofit executive.

Ben is the executive director of the Sierra Club. Previously, he was the youngest-ever president and CEO of the NAACP, the nation's oldest and largest civil rights organization. He won the 2013 Marylander of the Year award for his work on marriage equality, the DREAM Act and abolishing the death penalty in several states. Ben is a social entrepreneurship, criminal justice, and voting rights professor at the University of Pennsylvania. A former Rhodes Scholar, he is a graduate of Columbia and Oxford Universities.

"CTY went above and beyond to ensure I was equipped with the tools to succeed.
This program had a significant impact in my life, and now it's time to pay it forward to the next generation of leaders."

Jason Artiles '09-'12



Brian Boles, senior director Development and Alumni Relations visiting Baltimore Orioles assistant general manager Eve Rosenbaum '99-'02, '05-'07 at spring training.

By the Numbers JULY 1, 2022-JUNE 30, 2023

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THIS YEAR AT CTY



18,471

New joins and re-testers (82% new to CTY) 3,214

Students at in-person sites

8,232

Students in Online Programs year-round 13,850

Total course enrollments (19% international) 314

On-Campus and Online courses

+

FINANCIAL AID



584

Financial aid recipient students

\$2.41 Million

Total financial aid provided

\$46,261

Adjusted gross income for recipient families

+

FUNDRAISING



\$7.16 Million

Total of gifts and pledges

2,575

Gifts and pledges

2,113

Total donors

100%

Advisory Council giving 17

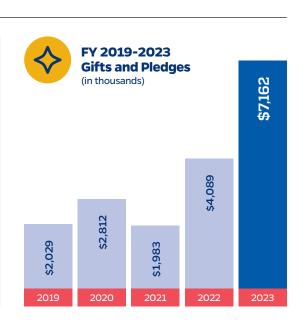
Major gift solicitations

398

Donor and alumni visits by development staff









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The CTY Champions Club members are our philanthropic leaders with cumulative giving of \$1,000 or more, including company-matching and recurring gifts, during CTY's fiscal year (July 1, 2022-June 30, 2023).

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